

SPO029-2 Tactical Sport and Recreation Management

[View Online](#)

[1]

Adams, I. and MacMullen, A. 2000. Leisure and government. Business Education Publishers.

[2]

Beech, J. G. and Chadwick, S. 2012. The business of sport management. Pearson/Education.

[3]

Beech, J. G. and Chadwick, S. 2007. The marketing of sport. Prentice Hall/Financial Times.

[4]

Beech, J. G. and Chadwick, S. 2007. The marketing of sport [electronic resource]. Financial Times Prentice Hall.

[5]

Beech, John G. and Chadwick, Simon eds. 2013. The business of sport management [electronic resource]. Pearson.

[6]

Bull, C. et al. 2003. An introduction to leisure studies. Prentice Hall.

[7]

Bull, C. et al. 2003. An introduction to leisure studies [electronic resource]. Financial Times Prentice Hall.

[8]

Coalter, F. 2007. A wider social role for sport [electronic resource]: who's keeping the score? Routledge.

[9]

Coalter, F. 2007. A wider social role for sport: who's keeping the score? Routledge.

[10]

Cuskelly, G. et al. 2006. Working with volunteers in sport [electronic resource]: theory and practice. Routledge.

[11]

Ferrand, A. and McCarthy, S. 2009. Marketing the sports organisation: building networks and relationships. Routledge.

[12]

Ferrand, A. and McCarthy, S. 2009. Marketing the sports organisation [electronic resource]: building networks and relationships. Routledge.

[13]

Girginov, V. 2008. Management of sports development. Elsevier/Butterworth-Heinemann.

[14]

Girginov, V. 2008. Management of sports development [electronic resource].
Butterworth-Heinemann.

[15]

Gratton, C. et al. 2000. Economics of sport and recreation [electronic resource]. E & FN
Spon.

[16]

Gratton, C. and Taylor, P. 2000. Economics of sport and recreation. E & FN Spon.

[17]

Henry, I. P. 2001. The politics of leisure policy. Palgrave.

[18]

Houlihan, B. and White, A. 2002. The politics of sports development: development of sport
or development through sport?. Routledge.

[19]

Houlihan, B. and White, A. 2002. The politics of sports development [electronic resource]:
development of sport or development through sport?. Routledge.

[20]

Hoye, R. and Cuskelly, G. 2007. Sport governance [electronic resource]. Elsevier.

[21]

Hylton, K. and Bramham, P. 2008. Sports development: policy, process and practice.
Routledge.

[22]

Hylton, K. and Bramham, P. 2013. Sports development: policy, process and practice (electronic resource). Routledge.

[23]

Slack, T. and Parent, M. M. 2006. Understanding sport organizations: the application of organization theory. Human Kinetics.

[24]

Taylor, P. and Torkildsen, G. 2011. Torkildsen's sport and leisure management. Routledge.

[25]

Taylor, P. and Torkildsen, G. 2011. Torkildsen's sport and leisure management [electronic resource]. Routledge.

[26]

Watt, D. C. 2003. Sports management and administration. Routledge.

[27]

Watt, D. C. 2003. Sports management and administration [electronic resource]. Routledge.