

TAL030-2 International hospitality operations

View Online



Barrows, C. W., T. F. Powers, and D. E. Reynolds. 2012. *Introduction to Management in the Hospitality Industry*. Tenth Edition. Hoboken, N.J.: Wiley.

Brotherton, B., and R. C. Wood. 2008. *The SAGE Handbook of Hospitality Management*. Los Angeles: Sage.

Clarke, A., and W. Chen. 2007a. *International Hospitality Management: Concepts and Cases*. Abingdon: Routledge.

———. 2007b. *International Hospitality Management [Electronic Resource]: Concepts and Cases*. Amsterdam: Butterworth-Heinemann.

<https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://idp.beds.ac.uk/entry&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780080547312>.

'DISCOVER (Resource Discovery Platform)'. n.d. <http://lrweb.beds.ac.uk/discover>.

'Hospitality & Society [Electronic Resource]'. n.d.

<https://search.ebscohost.com/login.aspx?direct=true&db=hjh&jid=BKNG&authtype=sso&custid=s5099118&site=ehost-live&custid=s5099118>.

'Hospitality in Focus [Electronic Resource]'. n.d.

<http://library.beds.ac.uk/record=b1433740~S20>.

'Hospitality Matters [Electronic Resource]'. n.d.

<https://search.ebscohost.com/login.aspx?direct=true&db=hjh&jid=%22PUY%22&authtype=sso&custid=s5099118&site=ehost-live&custid=s5099118>.

Kotler, P., J. Bowen, and J. C. Makens. 2010. *Marketing for Hospitality and Tourism*. 5th ed. Boston: Pearson.

Kotler, P., J. Bowen, and J.C. Makens. 2014. *Marketing for Hospitality and Tourism [Electronic Resource]*. Sixth edition. Vol. Pearson custom library. Harlow, Essex: Pearson. <https://www.vlebooks.com/vleweb/product/openreader?id=BedsUni&isbn=9781292033556>.

Mullins, L. J. 2001. *Hospitality Management and Organisational Behaviour*. 4th ed. Harlow: Longman.

Nickson, D. 2013. *Human Resource Management for Hospitality, Tourism and Events*. 2nd

ed. London: Routledge.

Zainal, A. 2012. Current Issues in Hospitality and Tourism Research and Innovations [Electronic Resource]: Proceedings of the International Hospitality and Tourism Conference, IHTC 2012, Kuala Lumpur, Malaysia, 3-5 September 2012. Boca Raton, FL: CRC Press.

<https://www.vlebooks.com/vleweb/product/openreader?id=BedsUni&isbn=9780203075364>