

TAL030-2 International hospitality operations

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@book{Barrows_Powers_Reynolds_2012, address={Hoboken, N.J.}, edition={Tenth Edition}, title={Introduction to Management in the Hospitality Industry}, publisher={Wiley}, author={Barrows, C. W. and Powers, T. F. and Reynolds, D. E.}, year={2012} }

@book{Brotherton_Wood_2008, address={Los Angeles}, title={The SAGE handbook of hospitality management}, publisher={Sage}, author={Brotherton, B. and Wood, R. C.}, year={2008} }

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@book{Clarke_Chen_2007b, address={Abingdon}, title={International hospitality management: concepts and cases}, publisher={Routledge}, author={Clarke, A. and Chen, W.}, year={2007} }

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@book{Kotler_Bowen_Makens_2014, address={Harlow, Essex}, edition={Sixth edition}, title={Marketing for hospitality and tourism [electronic resource]}, volume={Pearson custom library}, url={https://www.vlebooks.com/vleweb/product/openreader?id=BedsUni&isbn=9781292033556}, publisher={Pearson}, author={Kotler, P. and Bowen, J. and Makens, J.C.}, year={2014} }

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hospitality and tourism conference, IHTC 2012, Kuala Lumpur, Malaysia, 3-5 September 2012},
url={https://www.vlebooks.com/vleweb/product/openreader?id=BedsUni&isbn=9780203075364}, publisher={CRC Press}, author={Zainal, A.}, year={2012} }

@article{Hospitality & society [electronic resource],
url={https://search.ebscohost.com/login.aspx?direct=true&db=hjh&jid=BKNG&authtype=sso&custid=s5099118&site=ehost-live&custid=s5099118},
publisher={Intellect Ltd} }

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url={http://library.beds.ac.uk/record=b1433740~S20} }

@article{Hospitality matters [electronic resource], address={London},
url={https://search.ebscohost.com/login.aspx?direct=true&db=hjh&jid=%22PUY%22&authtype=sso&custid=s5099118&site=ehost-live&custid=s5099118}, publisher={British Hospitality Association} }

@misc{DISCOVER (Resource Discovery Platform), url={http://lrweb.beds.ac.uk/discover}
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