TAL030-2 International hospitality operations



Anon. n.d.-a. 'DISCOVER (Resource Discovery Platform)'. Retrieved (http://lrweb.beds.ac.uk/discover).

Anon. n.d.-b. 'Hospitality & Society [Electronic Resource]'.

Anon. n.d.-c. 'Hospitality in Focus [Electronic Resource]'.

Anon. n.d.-d. 'Hospitality Matters [Electronic Resource]'.

Barrows, C. W., T. F. Powers, and D. E. Reynolds. 2012. Introduction to Management in the Hospitality Industry. Tenth Edition. Hoboken, N.J.: Wiley.

Brotherton, B., and R. C. Wood. 2008. The SAGE Handbook of Hospitality Management. Los Angeles: Sage.

Clarke, A., and W. Chen. 2007a. International Hospitality Management: Concepts and Cases. Abingdon: Routledge.

Clarke, A., and W. Chen. 2007b. International Hospitality Management [Electronic Resource]: Concepts and Cases. Amsterdam: Butterworth-Heinemann.

Kotler, P., J. Bowen, and J. C. Makens. 2010. Marketing for Hospitality and Tourism. 5th ed. Boston: Pearson.

Kotler, P., J. Bowen, and J. C. Makens. 2014. Marketing for Hospitality and Tourism [Electronic Resource]. Vol. Pearson custom library. Sixth edition. Harlow, Essex: Pearson. Mullins, L. J. 2001. Hospitality Management and Organisational Behaviour. 4th ed. Harlow: Longman.

Nickson, D. 2013. Human Resource Management for Hospitality, Tourism and Events. 2nd ed. London: Routledge.

Zainal, A. 2012. Current Issues in Hospitality and Tourism Research and Innovations [Electronic Resource]: Proceedings of the International Hospitality and Tourism Conference, IHTC 2012, Kuala Lumpur, Malaysia, 3-5 September 2012. Boca Raton, FL: CRC Press.